

BROADCAST ORDER

DATE 14 September, 1971 PAGE 1 OF

Campus Media Inc 165 West 46 Street New York 10036 NY Area 212 245-0950

TO: Station Manager
WVBC Radio
Boston College
Box C-158
B Chestnut Hill, Massachusetts

KEY TO SYMBOLS:

A - 0:60 SEC SPOT, B-0:30 SEC SPOT,
C - 10 SEC SPOT, F - 5 MIN PROGRAM
G - 10 MIN PROGRAM, H - 15 MIN PROGRAM
K - 1 HOUR PROGRAM, M - OTHER

ACCOUNT BUDWEISER MALT LIQUOR

ACCOUNT NUMBER 971-05-02

TOTAL NUMBER OF SPOTS 35 60-sec, 65 30-second sptos

COMMENCEMENT DATE 9/19/71

EXPIRATION DATE 11/21/71

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	MONTHLY BILLING TOTAL
JAN																																
FEB																																
MAR																																
APR																																
MAY																																
JUN																																
JUL																																
AUG																																
SEP																			2A	1A	2A	1A	1A									7A 13B
																		3B	3B	3B	2B	2B										
OCT			2A	1A	2A	1A	1A										2A	1A	2A	1A	1A									2A		16A 29B
			3B	3B	3B	2B	2B										3B	3B	3B	2B	2B									3B		
NOV	1A	2A	1A	1A									2A	1A	2A	1A	1A															12A 23
	3B	3B	2B	2B									3B	3B	3B	2B	2B															
DEC																																

BILLING INSTRUCTIONS:

Bill at your Spot Rate according to your Campus Media Billing Guide. Monthly billing totals represent the number of Spots which should be billed to Campus Media after each month of broadcasting (separate invoices for all accounts must be mailed with notarized affidavits of performance by the tenth of the month following broadcast)

SPECIAL BROADCAST INSTRUCTIONS:

Spots to come directly from D'Arcy Advertising

PLEASE AFFIDAVIT ON THIS ~~XXXX~~ ACCOUNT MONTHLY

Any question, please call Jeff Fannon IMMEDIATELY

RECEIVED SEP 23 1971

RECEIVED 1923 JAN 23